



EXPERIENCE

2006-2009

OR-Live

Post Production Supervisor

Responsible and accountable for the coordinated management of multiple projects directed toward strategic business marketing and other organizational objectives. Budgeted, researched and developed best practices for products and equipment.

2009-2011

Freelance

Video Production, Web Design, Consultant

Created websites using design, programming and media content. Provided creative concepts for social media and strategic marketing. Prepared visual presentations for web, print, and other interactive materials.

2011-2012

Disgn Digital

Senior Editor, Motion Graphic Artist

Served as editor, camera operator, sound and lighting tech. Excelled in tight deadlines, multitasking in a fast paced environment. Managed deliverables for television broadcasting and corporate needs. Developed creative concepts for video, web content, digital signage and other marketing needs.

2012-2013

Freelance

Video Production, Web Design, Consultant

Clients worked with: GE, Conard Corp, Materion, Loomis Chaffe, Rockville Bank, Berkshire Medical. From concept to completion - videos, graphic design, websites and other forms of marketing.

2013-present

Aetna, Inc.

Multimedia Marketing Specialist

Create, implement and manage several marketing campaigns. Develop high-impact member communications. Support sales team with creative presentations, digital assets and printed materials. Maintain ongoing vendor relationships. Website development and CMS updating. Creator and manager of all things digital.

PROFESSIONAL SKILLS

Project Management
Brand Development
Multi-Media Marketing
Social Media Campaigns

Sales/Executive Support
Client/Vendor Management
DP, Sound and Lighting
Digital Asset Management

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|------------------------------|---------|
| Video Production/Editing | ★★★★★☆☆ |
| Motion Graphics | ★★★★★☆☆ |
| Web Design | ★★★★★☆☆ |
| Graphic Design | ★★★★★☆☆ |
| Adobe Creative Cloud | ★★★★★☆☆ |
| Final Cut Pro/Adobe Premiere | ★★★★★☆☆ |
| After Effects | ★★★★★☆☆ |
| Photoshop | ★★★★★☆☆ |
| Illustrator | ★★★★★☆☆ |
| Dreamweaver | ★★★★★☆☆ |
| Mac | ★★★★★☆☆ |
| Windows | ★★★★★☆☆ |

EDUCATION

- 2002 **Film Studies B.A.**
Rhode Island College - Providence, RI
- 1999 **Communications A.S.**
Asnuntuck Community College - Enfield, CT

References

- **Paul Molinari, Digital Media Director**
MassMutual
Tel. 860-573-4638
- **Amy Fitzpatrick, Account Manager**
MassMutual
Tel. 203-500-3080
- **Samantha Alleva, Marketing Comm.**
Aetna, Inc.
Tel. 203-228-7289

Additional References available upon request